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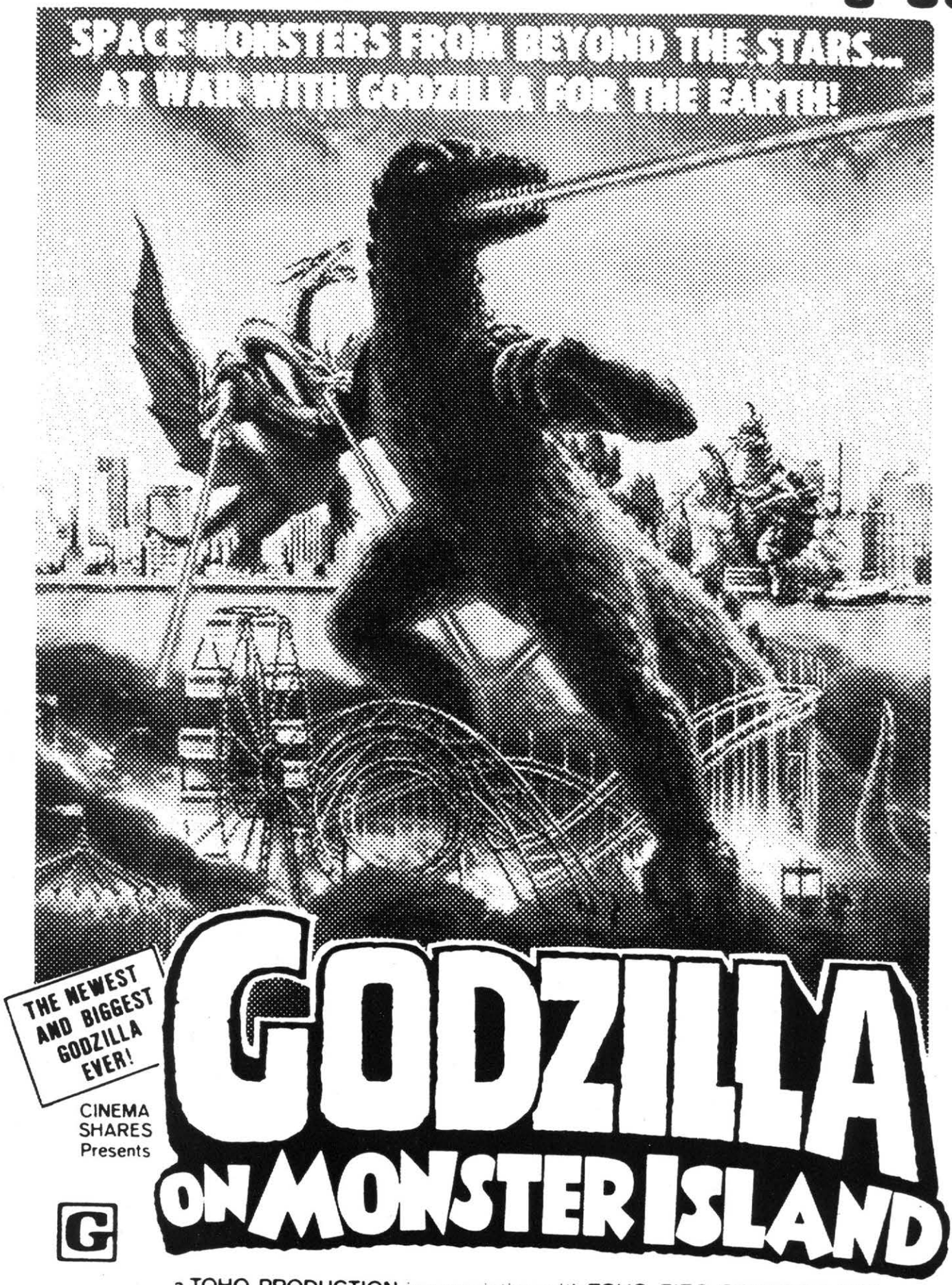
SPACE MONSTERS FROM BEYOND THE STARS...
AT WAR WITH GODZILLA FOR THE EARTH!
THE NEWEST AND BIGGEST GODZILLA EVER!
CINEMA SHARES Presents
GODZILLA
ON MONSTER ISLAND
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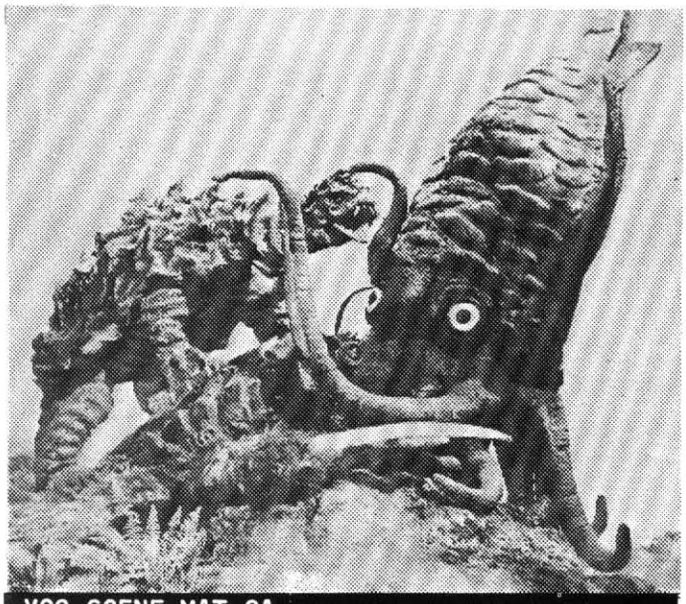


YOG SCENE MAT 2A

BATTLE OF THE BEHMOTHS — A not-so-jolly green giant octopus and a king-sized jungle turtle struggle for supremacy in American International's new science-fiction thriller, "Yog — Monster From Space," which opens ..... at the ..... Theatre. Grown to massive size by an evil, invisible force which permeates their cells, the awesome contenders threaten the earth's destruction as they wreak havoc on the landscape.

NEW MONSTERS FROM OLD MADE FOR NEW MOVIE

A new assortment of monsters were created to raise havoc with the world's populace in American International's latest science-fiction release "Yog - Monster From Space," which opens ..... at the ..... Theatre. However, they were created from "monsters" which have been a part of the earth's fauna for eons.

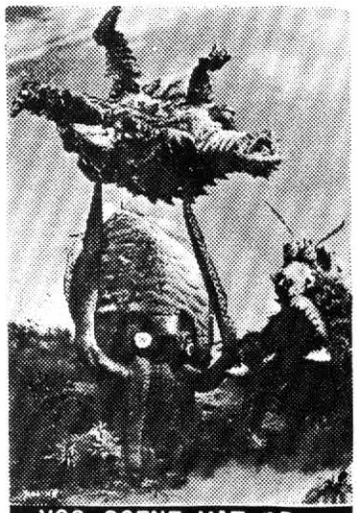
Relating the story of a terrible invisible force which invades the earth from the far reaches of the universe, the film describes the effect of this power which permeates the cells of existing earth creatures and makes them grow into giant size figures of the original form, impervious to the defense efforts of simple humans.

Thus, the world's population becomes threatened by not-so-jolly green gaint squids, crabs and turtles.

Filmed in widescreen color, "Yog - Monster From Space" was produced by Toho International Company, a Japanese production and distribution organization which has created some of the most realistic and famous science-fiction thrillers to hit the screens of the world. An earlier production, "Godzilla vs. The Thing" was also released by American International.

SCIENCE-FICTION THRILLER FILMED ON PACIFIC ISLE

A beautiful little island south of Japan was selected as the shooting site for American International's new science-fiction release, "Yog - Monster From Space," which opens .....



YOG SCENE MAT 1D

MIGHT MONSTERS MEET — In a spine-tingling scene from "Yog — Monster From Space," American International's science-fiction adventure opening ..... at the ..... Theatre, an awesome battle features the earth-shaking struggles of the behemoths created when a strange force permeates the cells of earth creatures and makes them grow to menacing size.

"YOG - MONSTER FROM SPACE" SCIENCE-FICTION SCREEN ADVENTURE

A fascinating story of an invisible force which makes bloodthirsty monsters of the earth's creatures is presented in American International's new science-fiction thriller, "Yog - Monster From Space," opening ..... at the ..... Theatre.

Hitchhiking onto a space probe which had been launched into the area between Mars and Jupiter, the insidious force turns the satellite around and heads it back to earth where it lands in the sea near a small Pacific island. It immediately permeates

FILM MAKERS CREATE NEW MONSTER NAMES IN SCREEN THRILLER

The producers of the new American International science-fiction thriller, "Yog - Monster From Space" which opens ....at the ..... Theatre have added a few new breeds of "critters" to the list of beasts in screen zoological encyclopedias.

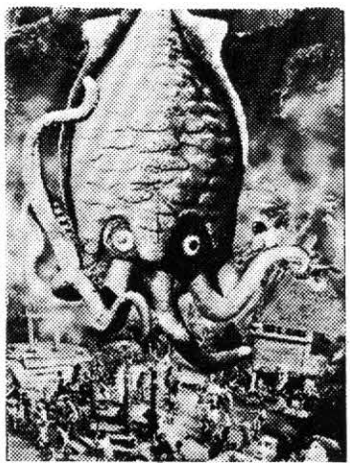
A spine-tingling chiller describing a struggle against gigantic monsters on a Pacific island, the film tells of an evil, invisible but intelligent force which invades the earth from the far reaches of space and permeates the cells of earth creatures to make destructive, thundering menaces of them.

One monster, resembling a gigantic octopus is called a "gezora." Rising from the sea, it devastates a native village on the island, killing several hapless villagers with its flailing tentacles in the process and shrugging off a barrage of bullets.

The "ganimes" is an overgrown crab whose pincers become massive crushing machines, capable of snapping giant trees like twigs. It, too, wreaks havoc among the villagers in a relentless foray across the island and doesn't stop until it is faced by an equally formidable adversary, a king-sized jungle turtle which the script writers labelled a "kameoba."

Contributing to the general insecurity of the natives on the island is a shuddering volcano, brim full of bubbling lava and threatening to spew its load indiscriminately around the vicinity at any moment.

Filmed in wide-screen and color, "Yog - Monster From Space was produced by Toho International Company, famous for creating some of the most realistic and famed science-fiction thrillers in screen history. It was their artistry which created the thrills in an earlier American International release, "Godzilla vs. The Thing.'



YOG SCENE MAT 1B

UNDERSEA SEARCH FOR MONSTER — Intrepid frogmen armed with spear gun and camera descend to the ocean's bottom to track a monster octopus which has terrorized their island in a scene from "Yog — Monster From Space," American International's thrilling release which opens ..... at the ..... Theatre.

ARTFUL ANIMATION CREATES THRILLS IN SCREEN SAGA

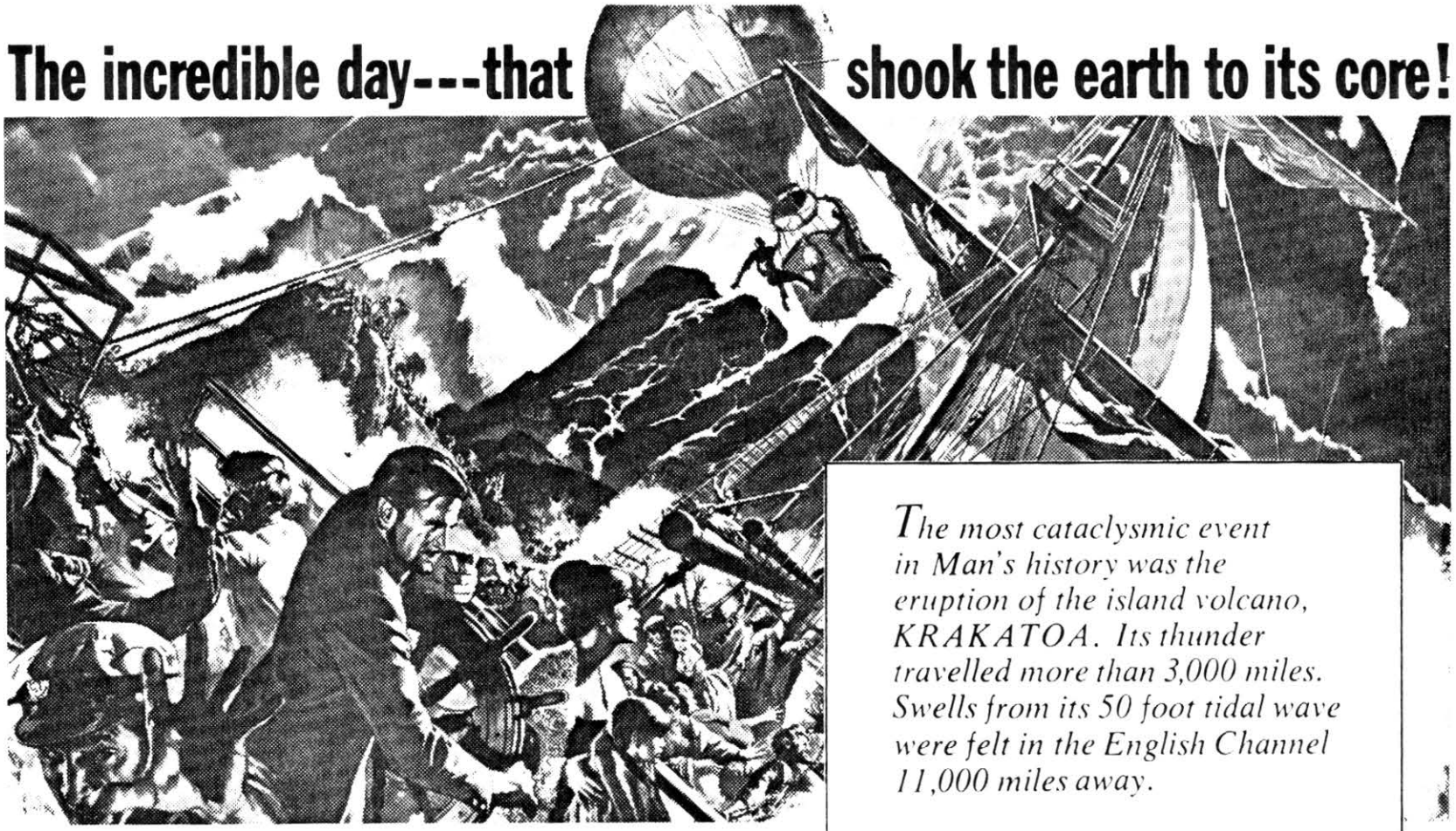
The ability of film makers to create life-like creatures for screen projection has raised the talent of generating movie thrills to a fine art, as witnessed in "Yog - Monster From Space," American International's new screen science-fiction thriller which opens ..... at the ..... Theatre.

Relating the story of an evil, intelligent but invisible force which invades the earth from the far reaches of the universe to create monsters out of the earth's creatures by permeating their cells, the film presents these beasts as giant, lumbering behemoths which thunder across the landscape crushing everything in their path and shrugging off barrages of bullets.

It is the creation of these creatures for the camera so that they appear credible in screen projection which proves the mettle of the production company craftsmen. Working with artists, model makers and camera optical specialists, the illusions they generate on the theatre screen provide the spine-tingling adventures which have made monster and science-fiction films so popular.

The creatures which inspire goosepimples for viewers of "Yog - Monster From Space" are typical of their genius. They include a not-so-jolly green giant octopus which rises from the sea to devastate an island village and kill a few natives in the process; a thundering crab whose massive pincers snap tall trees like twigs and an awesome jungle turtle which flattens wide paths through the forest as it charges across the landscape.

The incredible day---that shook the earth to its core!



The most cataclysmic event in Man's history was the eruption of the island volcano, KRAKATOA. Its thunder travelled more than 3,000 miles. Swells from its 50 foot tidal wave were felt in the English Channel 11,000 miles away.

KRAKATOA, EAST OF JAVA

- WEST

THEATRE

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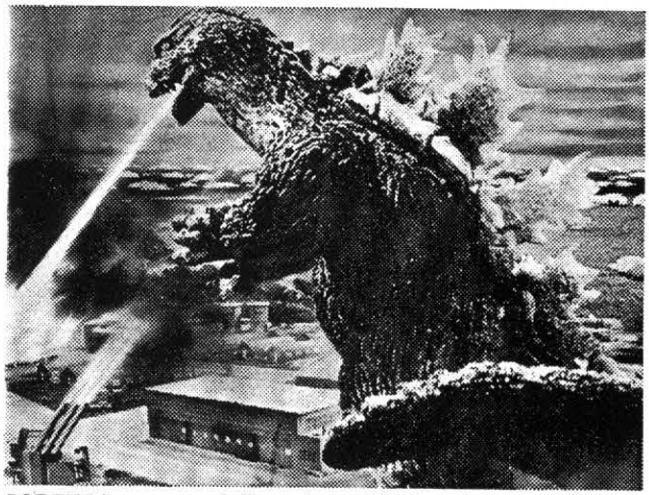
KING KONG



GODZILLA returns to challenge the world's champion monster in Universal's new horror picture "KING KONG VS. GODZILLA," in color.

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America's Funniest Family!!!
MUNSTER, GO HOME
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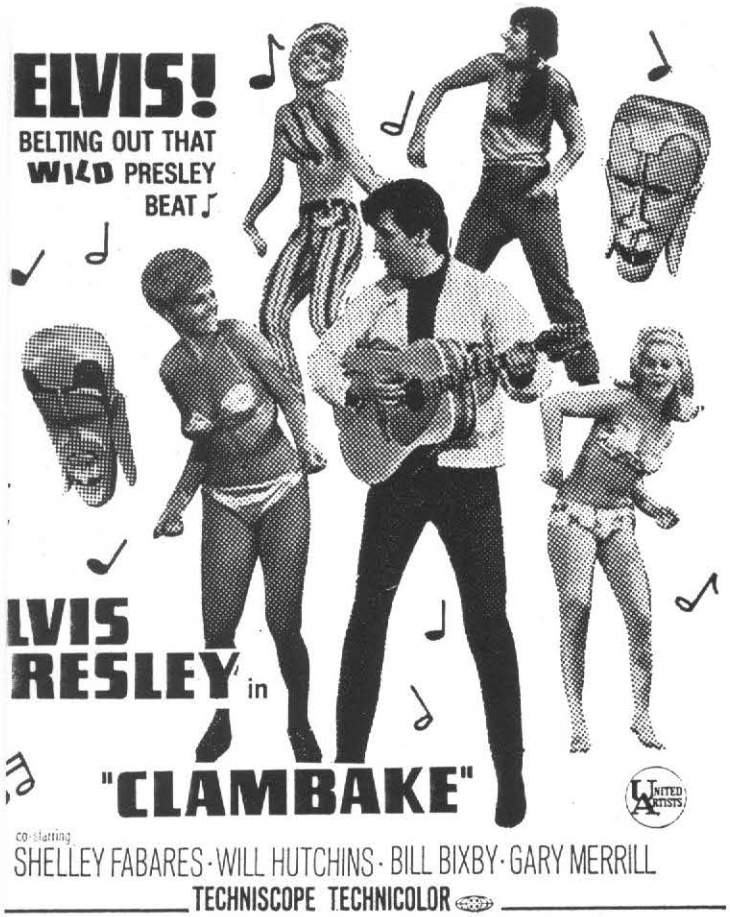

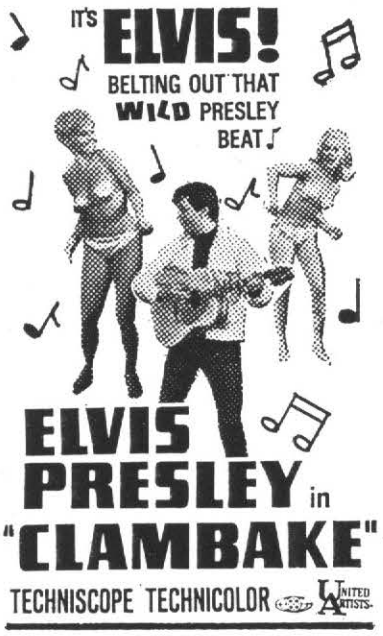

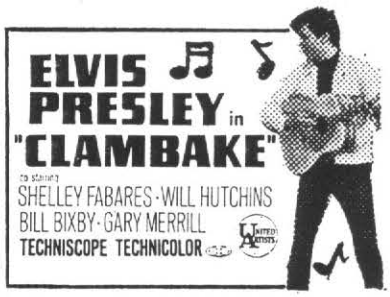

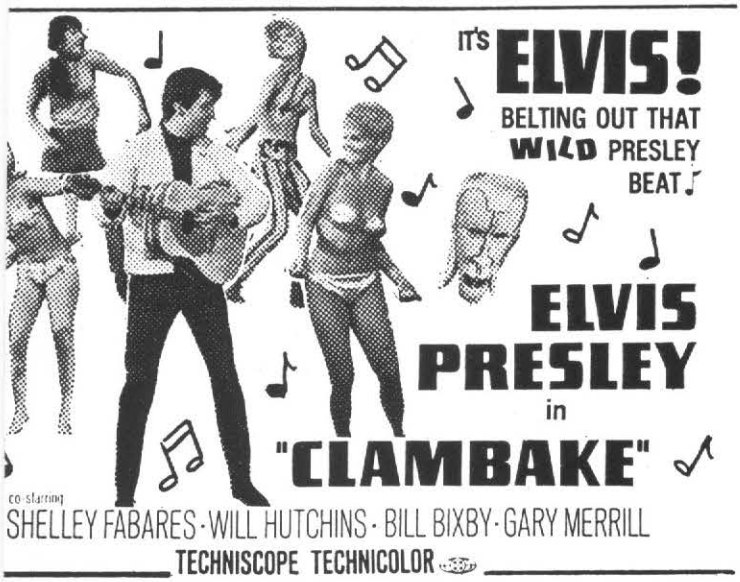

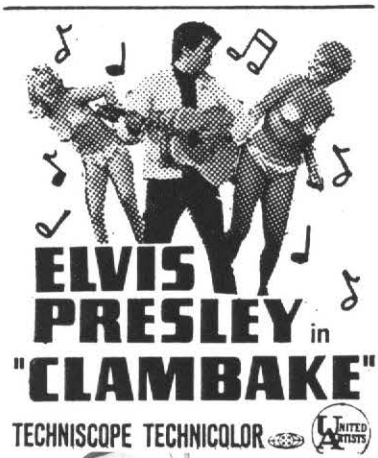

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ACCESSORIES

A complete selection of accessories has been prepared for "FISTS OF FURY" for use by showmen. Included are:

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TV: one 60 second, one 30 second spots.

RADIO: one 60 second & one 30 second ET.

ORDER RADIO & TV FACILITIES FROM: ADVERTISING DEPARTMENT, NATIONAL GENERAL PICTURES CORPORATION, 600 MADISON AVENUE, NEW YORK, NEW YORK 10022.

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"FISTS OF FURY"...FANTASTIC!

"FISTS OF FURY" REPRESENTS A NEW SCREEN EXCITEMENT THAT WILL SURELY RIVAL THE SUCCESS OF THE BOND FILMS AND THE ITALIAN WESTERNS. THE FEATS OF KUNG FU ARE UNLIKE ANYTHING AMERICAN AUDIENCES HAVE EVER WITNESSED ON THE BIG THEATRE SCREEN.

KARATE KRAZE

Karate schools have loomed up all over the country. Arrange tie-ins with local schools on a contest basis and center an opening day activity around an in-theatre lobby demonstration of this lethal art of Chinese self defense.

FASHIONS

The recent visit of President Nixon to Peking stirred a new interest in things oriental, especially clothing. Use "Fists of Fury" stills in windows of stores featuring the Chinese designed garments.

SPECIAL EVENTS

Let your most prominent local D.J. sponsor a midnight showing of the film for his listeners. Make sure the event is supported by plenty of on-station radio spots and newspaper ads for which they pick up the cost.

RESTAURANT TIE-IN

Let's not forget the popular Chinese restaurant as an excellent site for displays and as a prize in a contest.

CONTESTS

The art of Karate and Kung Fu are specially skilled talents. Sponsor a local contest centered around physical competitions from Boxing to Table Tennis.

ADVANCE WORD

Be sure to spread the word about the phenomenal Karate Kung Fu through advanced previews of the movie and especially through early showings of the exciting trailer.

BRUCE LEE FIGHTS BACK FROM THE GRAVE

synopsis

"BRUCE LEE FIGHTS BACK FROM THE GRAVE". Just when you thought the legend had died comes "BRUCE LEE FIGHTS BACK FROM THE GRAVE", starring BRUCE LEA. A terrifying contract with death. Not since "ENTER THE DRAGON" has there been an American movie involving the immortal Bruce Lee.

Now "BRUCE LEE FIGHTS BACK FROM THE GRAVE", a supernatural action movie made in America starring Bruce Lea. Even the cold prison of the grave cannot hold the eternal Bruce Lee. Entombed...but now unleashed to wreck vengeance on the evil ones who brought about his untimely death.

"BRUCE LEE FIGHTS BACK FROM THE GRAVE". Five years ago Bruce Lee, the King of Kung Fu and undisputed master of the Martial Arts, was buried—but not before making a deal with THE BLACK ANGEL OF DEATH.

Now his tormented soul returns as Bruce Lee fights back from the grave"--for The Dragon never died...he was just waiting for the moment when he could return from the darkness of his burial vault to seek revenge. Now "BRUCE LEE FIGHTS BACK FROM THE GRAVE" to fight to the end THE BLACK ANGEL OF DEATH, in a terrifying and thrilling motion picture that is a blend of the supernatural and the martial arts.

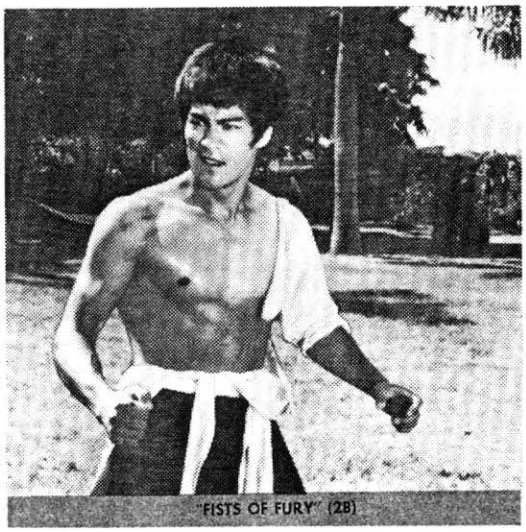
Mysteriously "BRUCE LEE FIGHTS BACK FROM THE GRAVE" through his immortal inner forces. Bruce Lee made a spiritual agreement with the invincible and unbeatable BLACK ANGEL OF DEATH to free him from the torment of his grave. The price for his freedom was to fight to the finish THE BLACK ANGEL OF DEATH, the

BRUCE LEE—ASIA'S FIRST SUPERSTAR THE MAN WITH THE "FISTS OF FURY"

Unarmed, the quietly smiling Chinese moves steadily into the ring of knife brandishing villains. For a long moment, the audience sucks in its breath. Then, in a split second, he leaps into the air, his arms and legs whirring in a flurry of punches and kicks that unerringly find their mark. Before one can say "Lee Hsian Lung," the hero of Chinese cinema has downed a dozen villains twice his size and cheers echo throughout a packed movie house. Bruce Lee, as he is known throughout China, is never in real danger in "FISTS OF FURY," the first "karate-kung fu" movie that has set all the attendance records in the Far East. For his millions of fans around the world, Lee's fighting prowess is what it is all about. Most of all it has transformed the 32 year old American actor into Asia's first superstar—the epitome of high living, the heart-throb of thousands of adoring girls and the idol of young overseas Chinese from New York to Taipei.

Lee, relies heavily for his success on a formula of rippling muscles and a sort of 'yellow power.' His name means 'Little Dragon' and he retains a strong American accent and admits that his tastes were acquired in the United States. The son of a popular opera star, he was born in San Francisco. Lee is 5 foot 7 inches tall and was running a school in Hong Kong where he taught his personal adaptation of Chinese jeet kun do boxing when Hong Kong movie magnate Raymond Chow offered him a role in "FISTS OF FURY," which broke all Hong Kong box-office records.

Bruce Lee comes very close to being the ultimate mid-Pacific man, what with all the good things happening to him on both sides of the ocean. His background emanates from both the Far East and the Far West; he is married to an American girl and they have two international children. Bruce Lee understands the publics of both countries. "Action is what the people want right now and in 'FISTS OF FURY' it's what they are getting."



Bruce Lee stars in "FISTS OF FURY," open ..... at the ..... Theatre.
"FISTS OF FURY" is the first Chinese made action film to acquaint American audiences with the unique "Karate/Kung-Fu" abilities that have turned American born Bruce Lee into an Asian Superstar. National General Pictures is releasing.
(Still No. FF-22)

Bruce Lee demonstrates his unique mastery of Karate and Kung-Fu in "FISTS OF FURY," opening ..... at the ..... Theatre.
"FISTS OF FURY" is the first Chinese made action film to acquaint American audience with the unique "Karate/Kung-Fu" abilities that have turned American born Bruce Lee into an Asian Superstar. National General Pictures is releasing.
(Still No. FF-18)

COLUMN ITEMS

"FISTS OF FURY" is the highest grossing film ever to play in Hong Kong. It has outgrossed "The Sound Of Music" and "Tora Tora Tora" the former record holders by more than $600,000 American dollars.

★ ★ ★

Bruce Lee, the star of "FISTS OF FURY," taught self defense to actor Lee Marvin for the latter's role in "The Professionals."

★ ★ ★

Bruce Lee, who created a box office bonanza in Hong Kong with his first film "FISTS OF FURY," is no stranger to American audiences. Lee played Kato in the Green Hornet TV series, and was seen opposite James Garner in the film "Marlowe."

★ ★ ★

Bruce Lee, 'the fastest fist in the east,' as he is known throughout Hong Kong, was born in San Francisco while his Chinese father toured the United States with a Chinese opera company.

★ ★ ★

Because most Chinese actors do not speak Mandarin, the official language of China, "FISTS OF FURY" was shot without sound. Then a team of skilled dubbers came into make the sound track.

★ ★ ★

Lo Wei, the Chinese director of "FISTS OF FURY," has directed more than 30 motion pictures in his native Hong Kong.

★ ★ ★

Linda Lee, the American born wife of Hong Kong superstar Bruce Lee, first met him while they were both students at the University of Seattle.

★ ★ ★

One of the most expensive props in Bruce Lee's film "FISTS OF FURY" is gallons of fake blood used for the many kung fu-karate battles.

HE'S HERE
BATMAN
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ADAM WEST • BURT WARD • LEE MERIWETHER
CESAR ROMERO • BURGESS MEREDITH • FRANK GORSHIN

BIG AS LIFE ITSELF
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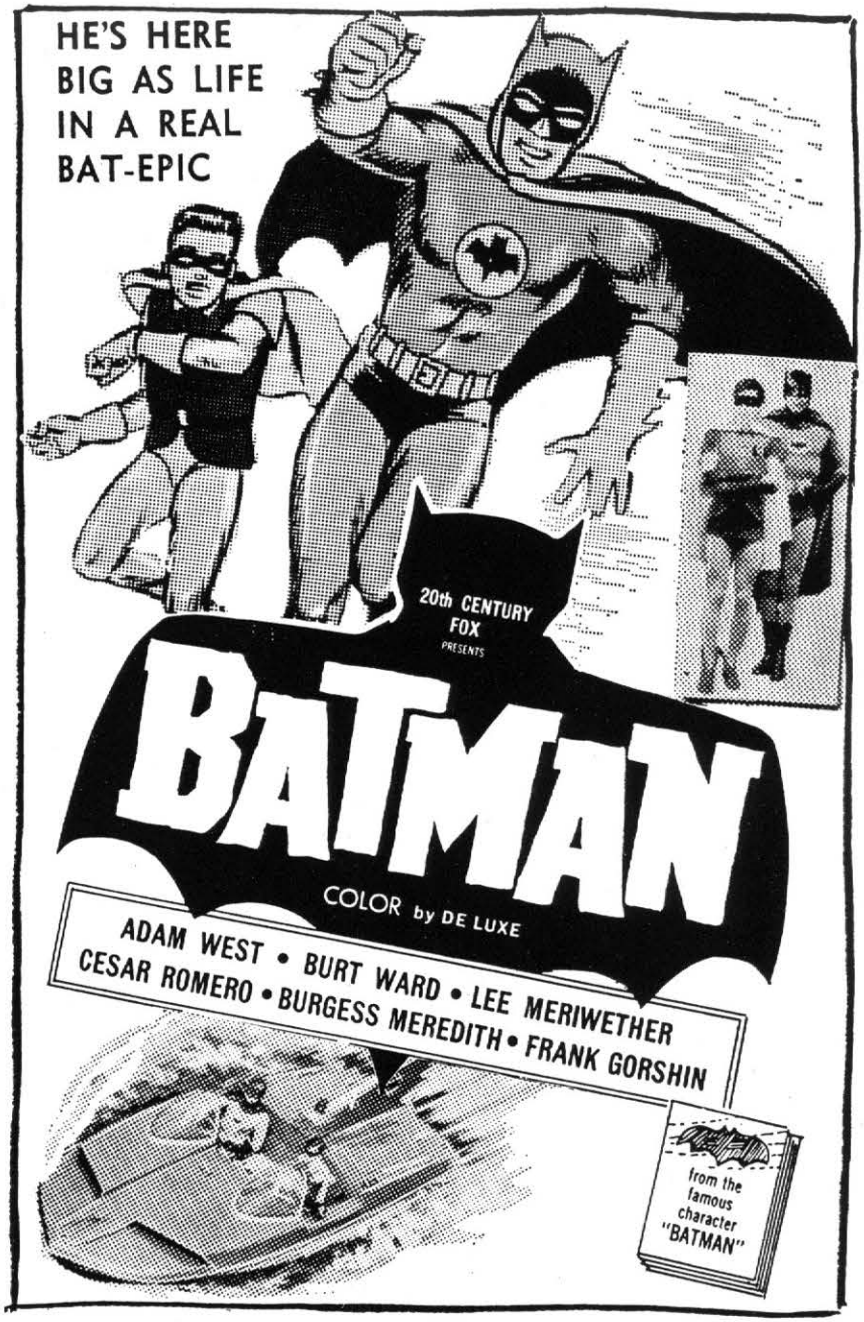
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from the famous character "BATMAN"

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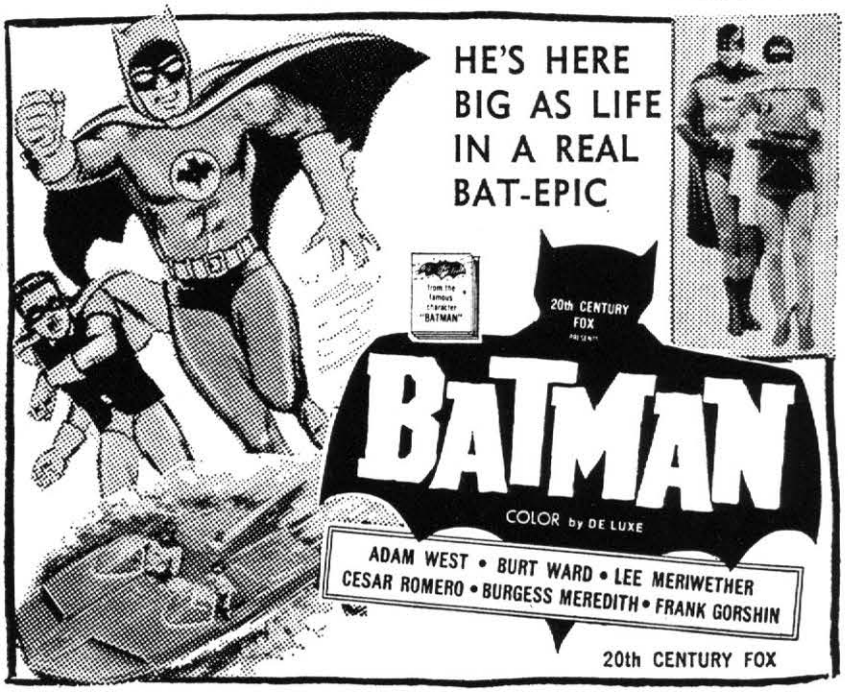
ADAM WEST

BATMAN
Adam West


HE'S HERE
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JULY 4th

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Here are some "Girlie" Illustrations that go over big in hot spots, such as night clubs and taverns that feature entertainment. A trifle risque — but that's what the night crowds want. If your trade is such that is looking for entertainment or a good floor show — then here are the sort of Illustrations that will attract them.

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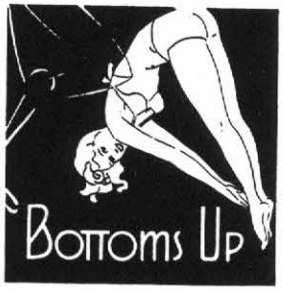

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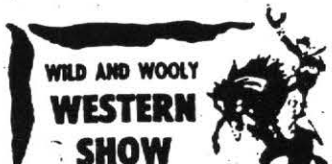

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